

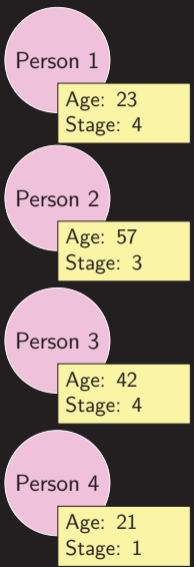
# Addressing Modern Challenges to Truly Personalized Medicine

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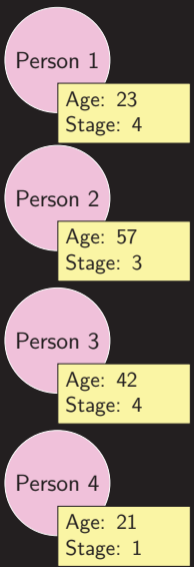
Tuesday October 3, 2023

Treat the patient, not the disease.



Experimental Treatment

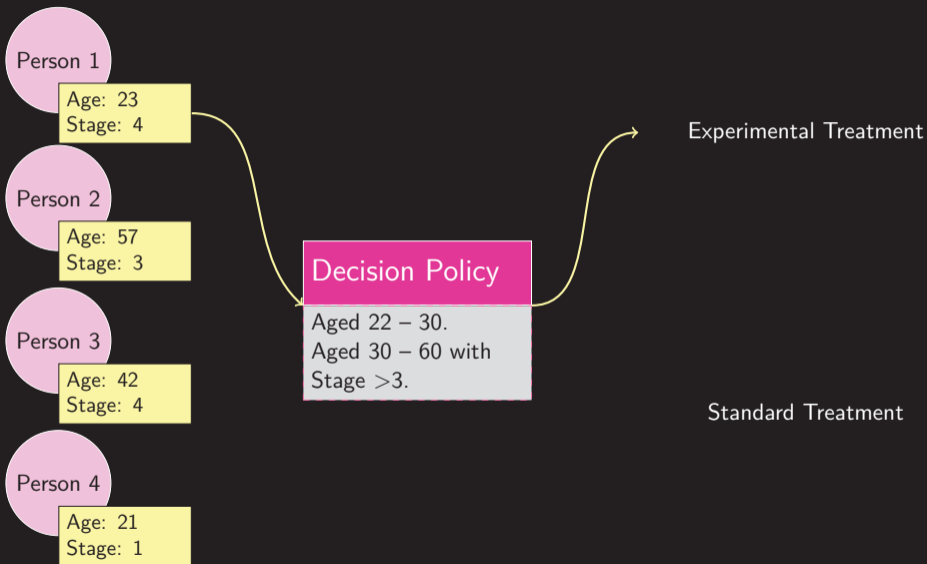
Standard Treatment

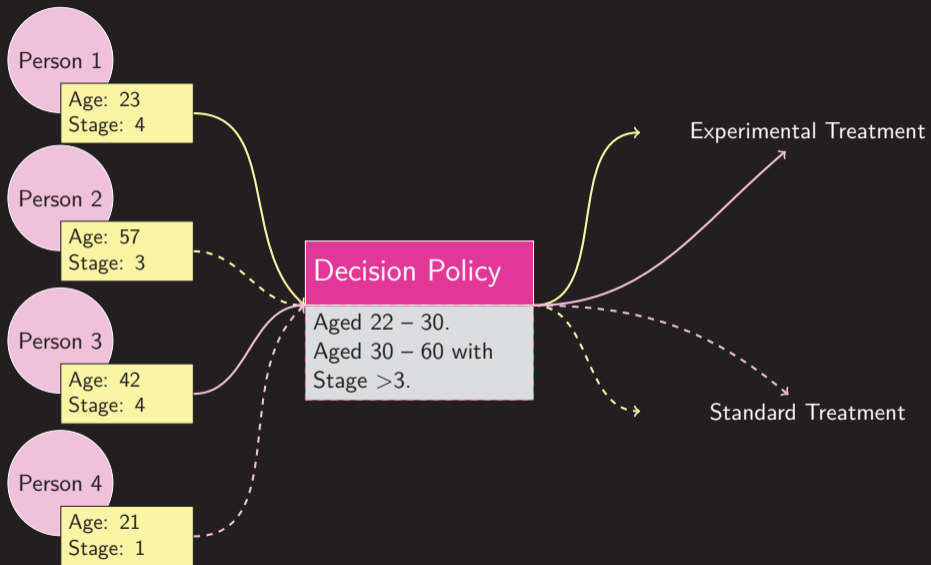


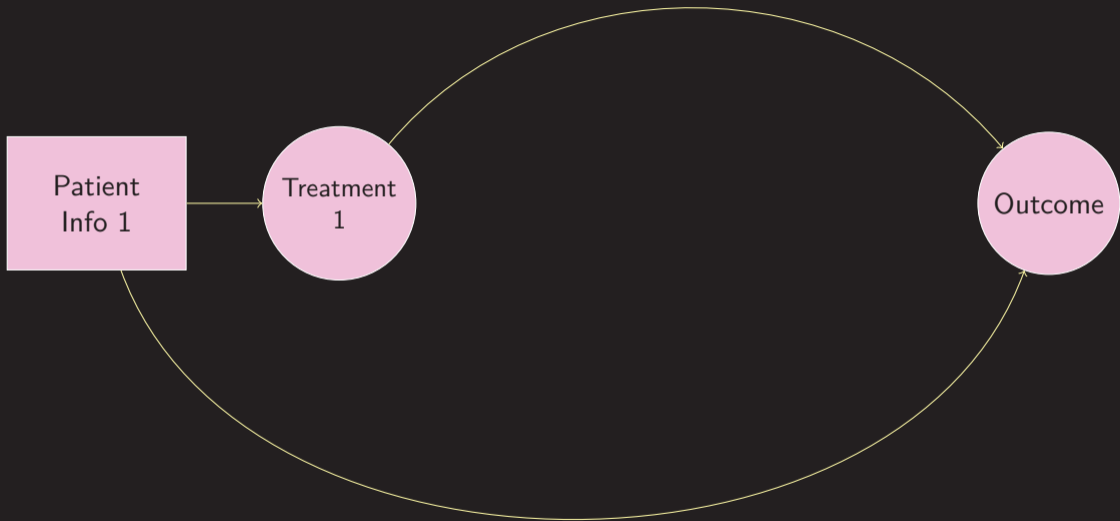
**Decision Policy**  
Aged 22 – 30.  
Aged 30 – 60 with  
Stage >3.

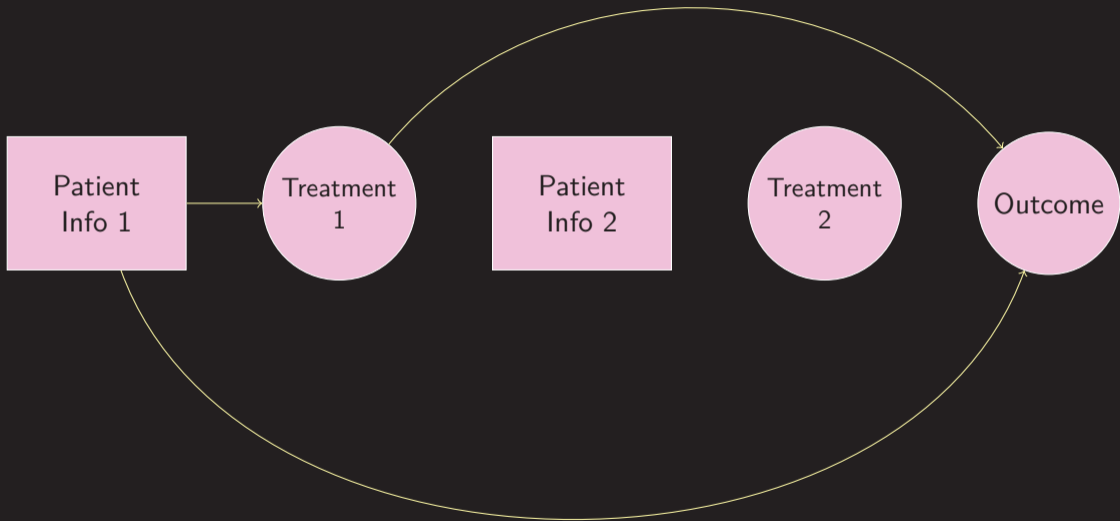
Experimental Treatment

Standard Treatment

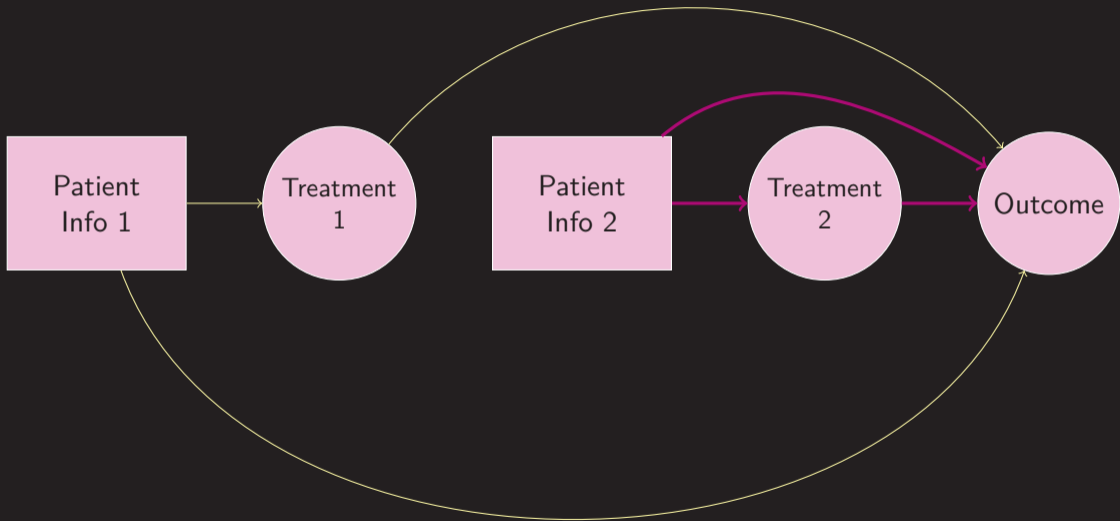


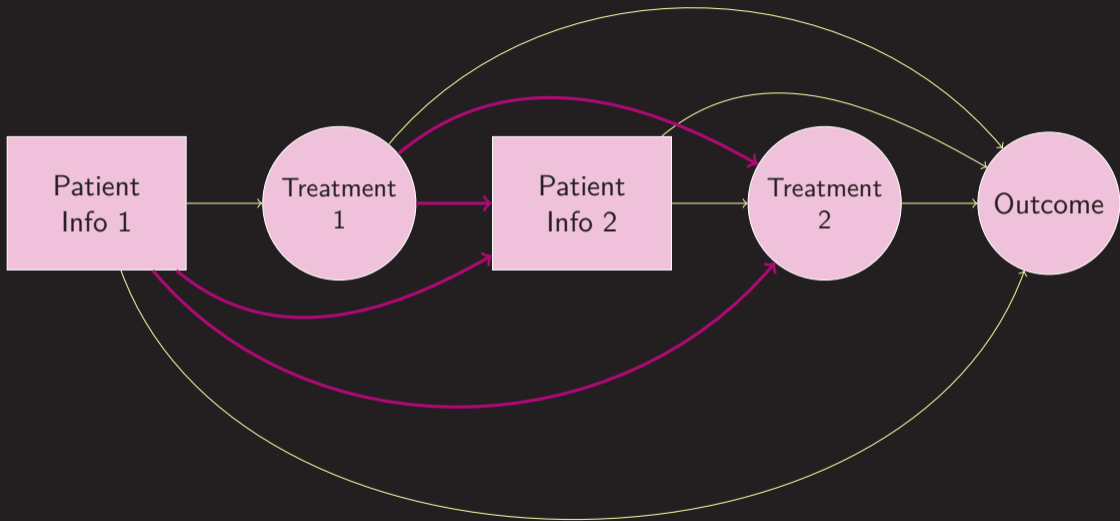












These models are referred to as **dynamic treatment regimes**.

Personalized Mental  
Health Care



Email  
Marketing Campaigns

Management of  
HIV/AIDS



Financial  
Portfolio Management

Push Notification  
Optimization



Resource  
Allocation

Modern data present certain challenges,  
limiting the uptake of dynamic  
treatment regimes.

# Problem 1: Noisy Data

Measurement error refers to any situation where a quantity of interest is not, or cannot be, accurately observed.

Blood Pressure in  
Clinical Setting



Assessed  
Consumer Affect

Self-reported Caloric  
Consumption



Customer  
Satisfaction Scores

User Demographic  
Information



Time Spent  
in Application



Measurement error renders the results of an analysis **entirely unreliable** if the effects are not **corrected for**.

# Proposed Solution (Spicker and Wallace 2020)

Check for updates

Received: 23 July 2019 | Revised: 15 June 2020 | Accepted: 17 June 2020

DOI: 10.1002/sim.8690

RESEARCH ARTICLE

Statistics  
in Medicine WILEY

## Measurement error and precision medicine: Error-prone tailoring covariates in dynamic treatment regimes

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### Summary

Precision medicine involves making treatment decisions, seeking to tailor treatment to individual patients based on time-varying covariates and clinical history. This can be formalized with dynamic treatment regimes (DTRs), which are covariate-dependent treatment rules.

Measurement error in DTRs has not addressed a ubiquitous concern in health research—measurement error—where observed data deviate from the truth. We discuss the consequences of ignoring measurement error in the context of DTRs, focusing on challenges unique to precision medicine. We show—through simulation and theoretical results—that relatively simple measurement error correction techniques can lead to substantial improvements over uncorrected analyses, and apply these findings to the sequenced treatment alternatives to relieve depression study.

### KEY WORDS

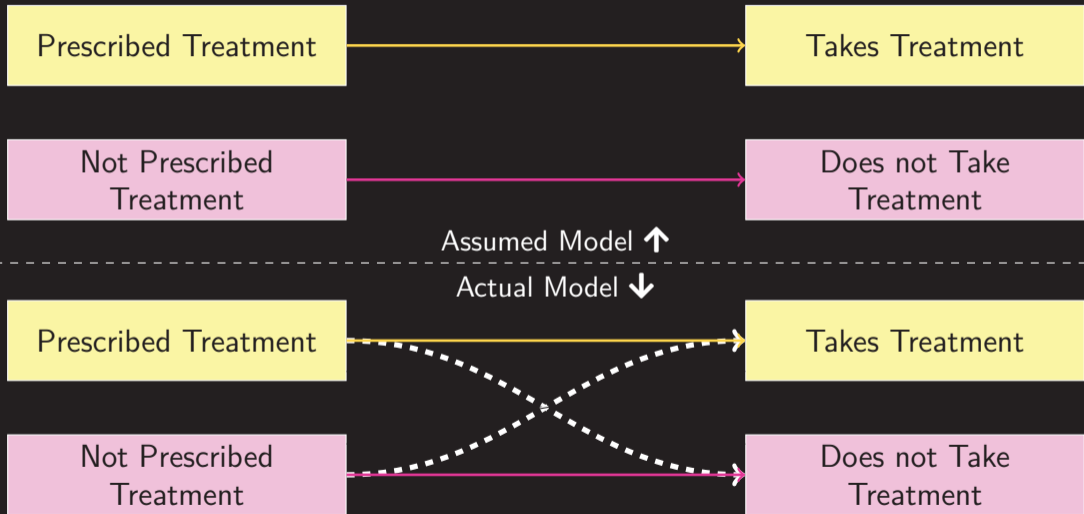
precision medicine, measurement error, personalized medicine, dynamic treatment regimes, adaptive treatment strategies

## Account for Measurement Error from the Start

In this work we propose a modified version of an existing dynamic treatment regime estimation procedure which corrects for the impact of measurement error in individual-level factors.

# Problem 2: Nonadherence





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## CORRECTING FOR THE EFFECTS OF NON-ADHERENCE IN OPTIMAL DYNAMIC TREATMENT REGIME ESTIMATION USING G-ESTIMATION.

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A PREPRINT

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Department of  
Depart

Separate the Impact of Adherence and Treatment

Model separately the effects of adherence and of treatment efficacy to correctly estimate the true optimal dynamic treatment regime, and the propensity of adherence, which can be combined as required by clinical decision makers.

September 23, 2023

### ABSTRACT

Precision medicine is method for evidence-based medicine predicated on determining optimal treatments based on individual-level characteristics. In longitudinal settings, precision medicine can be formalized through the use of dynamic treatment regimes (DTRs). DTRs are sequences of functions which take as input patient information and output treatment recommendations. A substantial focus of the DTR literature is on the estimation of optimal DTRs, those sequences of treatment rules which provide maximal benefit in expectation if they were to be applied across a population. While

# Problem 3: Individual-Level Privacy

## Patryk Palazzo

**Birthyear:** 1960

**Status:** HIV+

**Sex:** M

**CD4 Count:** 1014

**% CD4 Positive:** 48

**WBC Count:** 6400

**RBC Count:** 4.8

**CD8 Count:** 549

**Systolic BP:** 158

**Diastolic BP:** 102

**Weight:** 154lbs

**Notes:** MSM, 2 Week

## Charles De León

**Birthyear:** 1985

**Status:** HIV+

**Sex:** M

**CD4 Count:** 1989

**% CD4 Positive:** 65

**WBC Count:** 10200

**RBC Count:** 5.2

**CD8 Count:** 520

**Systolic BP:** 135

**Diastolic BP:** 95

**Weight:** 160lbs

**Notes:** MSM, No Fever, H

## Roman Ormond

**Birthyear:** 1951

**Status:** AIDS

**Sex:** M

**CD4 Count:** 508

**% CD4 Positive:** 25

**WBC Count:** 5800

**RBC Count:** 5.4

**CD8 Count:** 1076

**Systolic BP:** 110

**Diastolic BP:** 75

**Weight:** 143lbs

**Notes:** MSM, No Fever, Herpes



# Proposed Solution (Spicker, Moodie, and Shortreed 2023)

ARTICLE TYPE

## Differentially Private Outcome-Weighted Learning for Optimal Dynamic Treatment Regime Estimation

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Abstract

Precision medicine is a paradigm that seeks to deliver personalized, relevant patient-level care. However, this is highly sensitive to individual-level data. Dynamic treatment regimes (DTR) in a longitudinal setting are used for estimating optimal treatment policies. Support vector machine (SVM) classification based on

classification rule produced by SVMs often requires direct access to the support vectors. Thus, releasing a treatment policy estimated with OWL requires the release of patient data for a subset of patients in the sample. As a result, the classification rules from SVMs constitute a severe privacy violation for those individuals whose data comprise the support vectors. This privacy violation is a major concern, particularly in light of the potentially highly sensitive medical data which are used in DTR estimation. Differential privacy has emerged as a mathematical framework for ensuring the privacy of individual-level data, with provable guarantees on the likelihood that individual characteristics can be determined by an adversary. We provide the first investigation of differential privacy in the context of

Apply the Standards of Differential Privacy

We produce a novel technique for estimating optimal dynamic treatment regimes, referred to as PrOWL, which achieves a rigorous mathematical standard of privacy (known as differential privacy) with provable accuracy compared with non-private estimation techniques.



New  
Application Domains



Competing Outcomes



Uncertain Time  
Horizons

# Thank You!

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